



# Classicists and the Media

Marguerite Johnson  
The University of Newcastle

# Australian Research Council Engagement and Impact Assessment

## Background

From the ARC website:

“On 7 December 2015 the Australian Government launched its National Innovation and Science Agenda (NISA). One of the measures within the agenda is for Australia to introduce a national impact and engagement assessment, which will examine how universities are translating their research into economic, social and other benefits and encourage greater collaboration between universities, industries and other end-users of research.”

<http://www.arc.gov.au/engagement-and-impact-assessment>

# Australian Research Council Engagement and Impact Assessment

## Background

From the ARC website:

“In line with the NISA announcement in December 2015, a pilot was undertaken in 2017, providing a basis for a national roll-out in 2018. The national assessment will be undertaken as a companion to Excellence in Research for Australia (ERA).”

<http://www.arc.gov.au/engagement-and-impact-assessment>

# Australian Research Council Engagement and Impact Assessment

Pilot

From the ARC website:

“The pilot is essential for informing the development and implementation of the first full engagement and impact assessment in 2018, which will run alongside ERA 2018 as a companion exercise.”

<http://www.arc.gov.au/ei-pilot-overview>

# Australian Research Council Engagement and Impact Assessment

## Pilot

From the ARC website:

“A selection of 10 broad discipline groups (Fields of Research) were tested in the pilot enabling a spread of disciplines across STEM and HASS to be involved with a minimum of burden. Discipline groups that were tested by the pilot included: Chemical Sciences, Medical and Health Sciences, History and Archaeology, and Philosophy and Religious Studies, Environmental Sciences, Agricultural and Veterinary Sciences, Engineering, Education, Studies in Creative Arts and Writing, Language Communication and Culture, and Indigenous research.”

<http://www.arc.gov.au/ei-pilot-overview>

# Australian Research Council Engagement and Impact Assessment

Pilot Report 2017

Optional Indicators

Word document from the ARC website:

“Institutions can use their EI 2018 engagement narrative to describe their engagement activities, strategies and/or objectives. They can draw on evidence of their choosing, including, but not limited to, the following optional indicators. Institutions can draw on any qualitative or quantitative information for their narrative—not just indicators from the optional list.”

<http://www.arc.gov.au/ei-pilot-overview>

# Australian Research Council Engagement and Impact Assessment

Pilot Report 2017

Optional Indicators

Potential indicators for optional use in the engagement narrative

Word document from the ARC website:

<http://www.arc.gov.au/ei-pilot-overview>



# Australian Research Council Engagement and Impact Assessment

Word document from the ARC website:

- Serving on external advisory boards
- Consultations with community groups, professional/practice organisations, government bodies
- Public lectures, seminars, open days, school visits
- Presentations to practitioner communities
- Connections to cultural institutions, seminars/workshops, internships and engagement with the public
- HDR students in internships/placements
- HDR student destinations



# Australian Research Council Engagement and Impact Assessment

Word document from the ARC website:

- Support for cultural events/institutions—e.g. Writers' Festivals, Film Festivals, Vivid Sydney, etc.
- Co-designing and collaborating on performances and exhibitions
- Collect data around performance and the different types of public activities in which researchers generally report their work to the community or use their research capacity to further the work of community organisations

# Australian Research Council Engagement and Impact Assessment

Word document from the ARC website:

- Event participation statistics (public lectures, cultural events, exhibitions, etc.)
- Outreach activities (public lectures, policy engagements, media engagements, community events)
- Media coverage of exhibitions and new works
- Metrics which capture social media activity

# Examples of Impact and Engagement



# Examples of Impact and Engagement

# THE **CO**NVERSATION

<https://theconversation.com/au/arts>

# Examples of Impact and Engagement

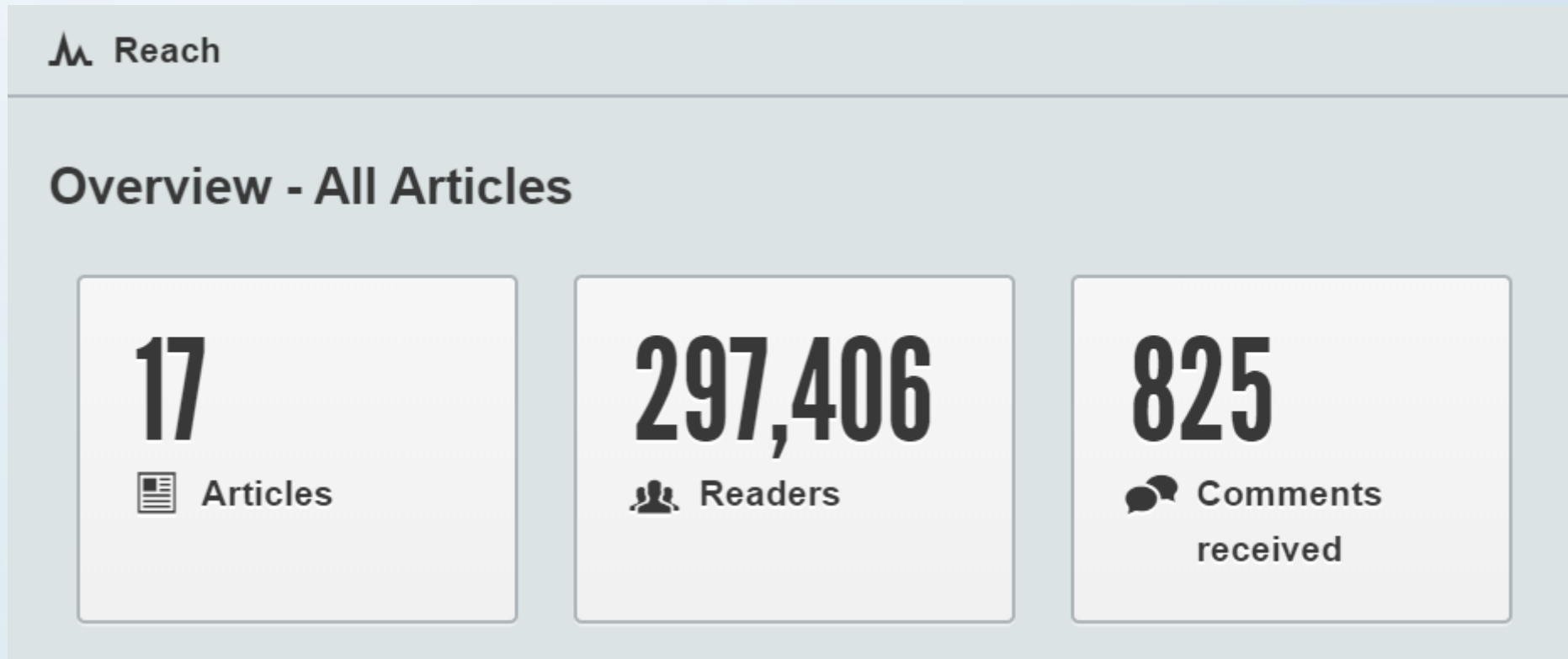
# THE CONVERSATION

[Arts + Culture](#) [Business + Economy](#) [Cities](#) [Education](#) [Environment + Energy](#)  
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[Mythbusting ancient Rome](#)

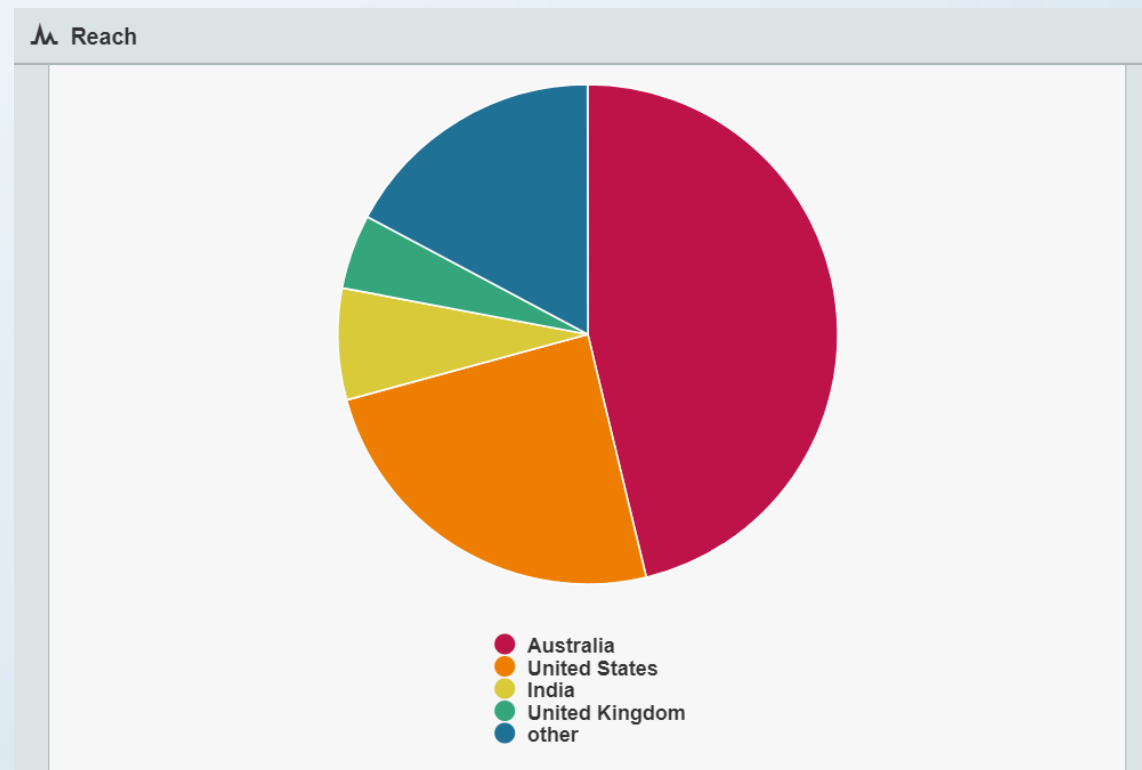
# Examples of Impact and Engagement

# THE **CO**NVERSATION



# Examples of Impact and Engagement



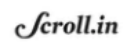
# THE CONVERSATION



# Examples of Impact and Engagement

# THE CONVERSATION

Reach

Publications		?
	The Conversation	167,406
	Australian Broadcasting Corporation	49,476
	Scroll.in	18,465



Examples of Impact and  
Engagement

# THE **CO**NVERSATION



# Examples of Impact and Engagement

# THE CONVERSATION

## **Leverage: RADIO:**

**2017**      **'Summer Solstice,' ABC Radio Sydney**

**2017**      Australian Book Review Inaugural Gender Fellowship, 3RRR Radio

**2017**      **'Why Adults Still Need Fairy Tales,' ABC Radio Melbourne**

**2017**      **'Why Adults Still Need Fairy Tales,' 2ser Community Radio**

**2017**      **'The Myths that Make Us,' ABC Radio National ('God Forbid')**

**2017**      **'Dispelling myths about Witchcraft, Paganism and Satanism,' ABC Radio National ('God Forbid')**

**2017**      Australian Book Review Inaugural Gender Fellowship, ABC Radio Newcastle

**2017**      ABR Inaugural Gender Fellowship, ABC Radio Adelaide

# Examples of Impact and Engagement

# THE CONVERSATION

## ***Leverage: RADIO:***

- 2017** 'Revenge: From Broome to Ancient Greece,' Documentary, ABC Radio National ('Life Matters')
- 2017** 'Amazons and Wonder Woman,' ABC Radio Adelaide
- 2017** 'Amazons and Wonder Woman,' ABC Radio, 'Sunday Afternoons'
- 2017** 'Amazons and Wonder Woman,' 2ser Community Radio
- 2017** 'Trigger Warnings,' 2ser Community Radio
- 2016** 'Should academics cite those who have breached moral and humane borders?'  
2ser Community Radio

# Examples of Impact and Engagement

# THE CONVERSATION

## ***Leverage: RADIO:***

**2016** 'Plato Today,' ABC Western Queensland Radio

**2016** 'Sexual Taboo Today,' ABC News Online

**2016** **'The Word 'Witch',' ABC Radio National**

**2016** **'The Meaning of the Summer Solstice,' ABC News Radio**

**2015** 'Political Corruption in Ancient Greece and Rome,' ABC Radio Newcastle

**2015** 'Female Beauty in Ancient Rome,' 2NURFM Radio

# Examples of Impact and Engagement



#FolkloreThursday  
Public folklore in action

FAQ

TWEET ARCHIVE

RECOMMENDED BOOKS

SUPPORT US

IN THE PRESS

MEET THE TEAM



<http://folklorethursday.com/#sthash.2KYK3dKs.dpbs>





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Bio Latest Posts



**Tanika Kosmen**

Tanika Kosmen is a PhD student at The University of Newcastle, Australia. Tanika studies the Greek and Roman mythological origins of the werewolf, and is interested in the reception of classical figures in modern literature, film and art. Follow her on [Twitter](#) and visit her [website](#).



# Why Werewolves Eat People: Cannibalism in the Werewolf Narrative

<http://folklorethursday.com/myths/werewolves-eat-people-cannibalism-werewolf-narrative/#sthash.pnv0Ylcd.dpbs>

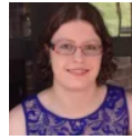
# Incipit secunda pars huius operis.

**S**ecunda pars principalis huius operis. Quia est de modo procedendi qui a maleficis pro maleficiis inferendis observatur. Et per decem et octo capitula distinguitur cum duabus dumtaxat difficultatibus quarum una in principio super remedia preservative ut videlicet quis maleficari non possit. altera in fine super remedia amouentia maleficia. et per que maleficiati curari possunt. cum secundum philosophum in. iij. phisycorum remouens et prohibens coincidunt. et sunt cause per accidens. Ideo ut per hec totale fundamentum huius horrende heresis habeat. **L**ir

precedentia declaratum est etiam innocios et innocentes et iustos pluries a demonibus affligi. ut Job et plures pueri innocentes qui cernunt maleficiati cum multis alijs iustis licet non equaliter ut peccatores. eo quod non in perditionem suarum animarum. quibus bonis fortune et corporum affligantur. In contrarium est maleficarum falsio quod videlicet non omnes ledere valeant. sed tantummodo illos quos cernunt ex informatione demonum diuino auxilio destitutos. **R**esponsio. **T**ria sunt genera hominum bene facientium. primum est illud quod genus primi facit exercere. eos in fine sic seruare. et asperare per can

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Bio Latest Posts



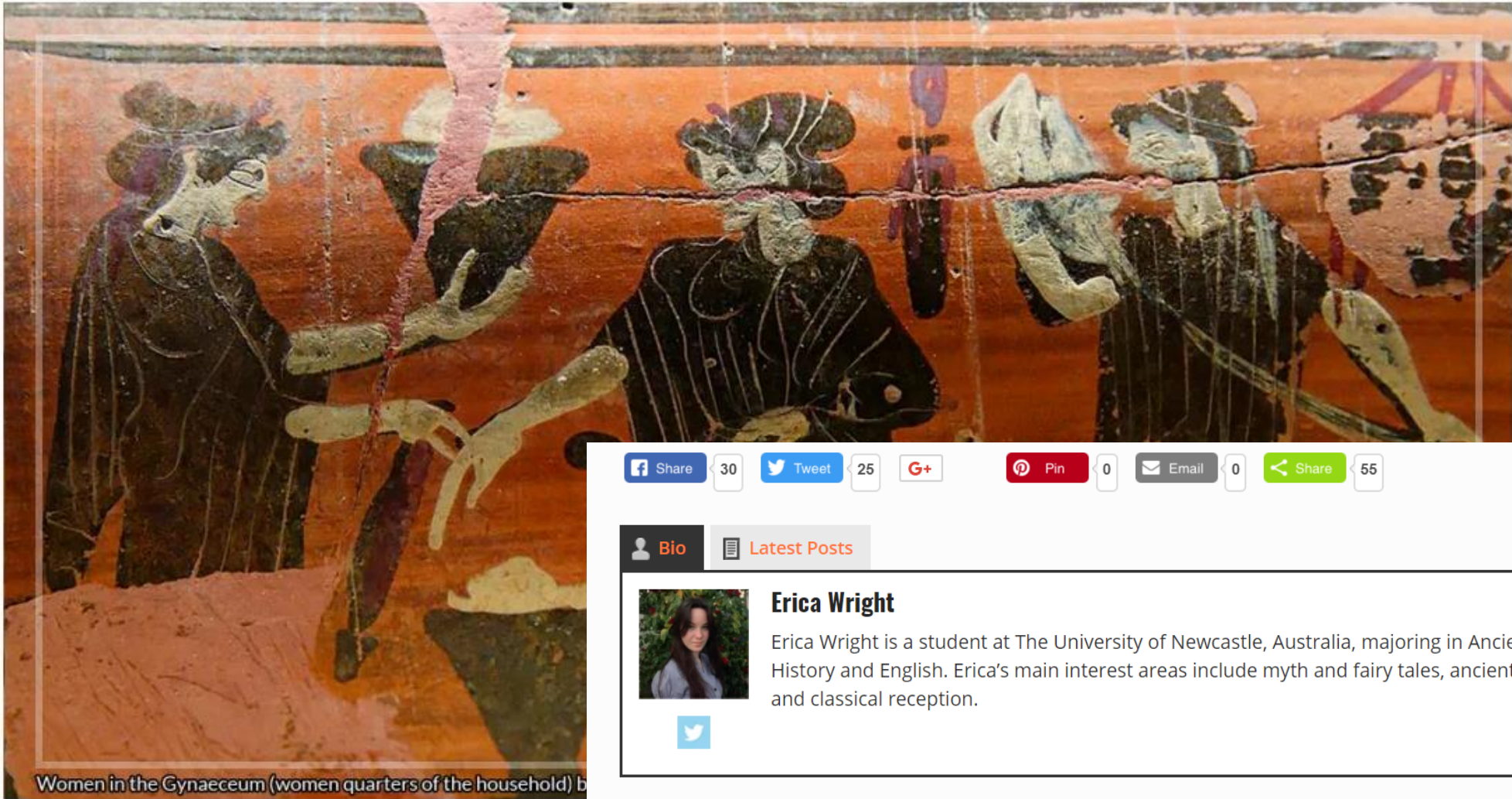
## Nicole Kimball

Nicole Kimball is a postgraduate student at The University of Newcastle, Australia. Nicole's main areas of interest are myth and fairy tales, ancient and early modern European magic, and classical reception.



# What Is a Witch? Defining Witchcraft in the 'Malleus Maleficarum'

<http://folklorethursday.com/folklife/witch-defining-witchcraft-malleus-maleficarum/#sthash.wYn6MkJq.dpbs>



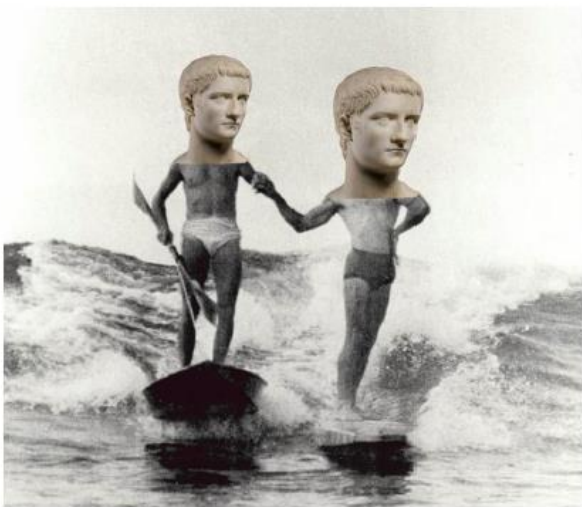
<http://folklorethursday.com/folklife/magic-to-heal-the-wandering-womb-in-antiquity/#sthash.JYVYQ5kR.dpbs>

# Magic to Heal the 'Wandering Womb' in Antiquity



# Examples of Impact and Engagement





## ANTIPODEAN ANTIQUITIES: Classical Reception 'Down Under'

Dr Miranda Lawry and Ms Kate Beckingham, and 13 final year photomedia students have collaborated with Classicist, Associate Professor Marguerite Johnson and her senior students to create this exhibition.

Friday 19 August 6:00pm: *Ancient Myths for Adults*: A magical evening of storytelling by Marguerite Johnson, retelling some of the myths from ancient Greece and Rome in their original form. Appropriate for ages 16+

Thursday 25 August 6:00pm: *Australian Artists and Greece and Rome*: Join Dr Miranda Lawry and Associate Professor Marguerite Johnson as they take you through an entertaining and informative illustrated lecture on the fascination Australian artists have had with the myths and legends of ancient Greece and Rome.



## Coming Up

8 - 25 SEPT

*do I know you...?*



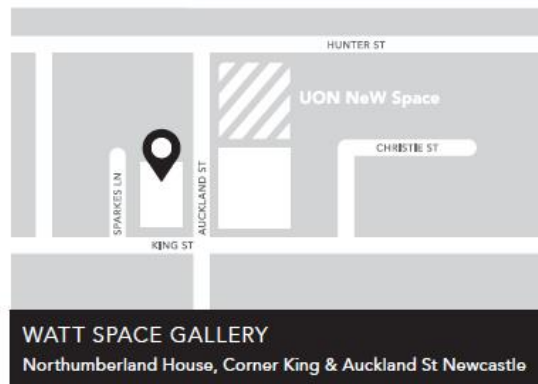
The 2016 Watt Space Annual Student Art Prize

Co-ordinated by the Watt Space Gallery Assistant Barbie Procobis, the 2016 Annual Student Art Prize *Do I know you...?* calls for entries from current UoN students that explore ideologies and expressions of identity.

First prize : \$2500 travelling scholarship  
plus additional prizes

ENTRIES CLOSE 26 AUGUST 2016

grab an entry form from the gallery, the office or from our website  
<http://www.newcastle.edu.au/wattspace>



### WATT SPACE GALLERY

Northumberland House, Corner King & Auckland St Newcastle

### OPENING HOURS

11am - 5pm, Wednesday to Sunday or by appointment.

### CONTACT US

**Email:** [wattspace@newcastle.edu.au](mailto:wattspace@newcastle.edu.au)

**Phone:** (02) 4921 8733 | **Office:** (02) 4921 5188

**Website:** [www.newcastle.edu.au/wattspace](http://www.newcastle.edu.au/wattspace)

**Facebook:** [facebook.com/WattSpaceGallery](https://facebook.com/WattSpaceGallery)



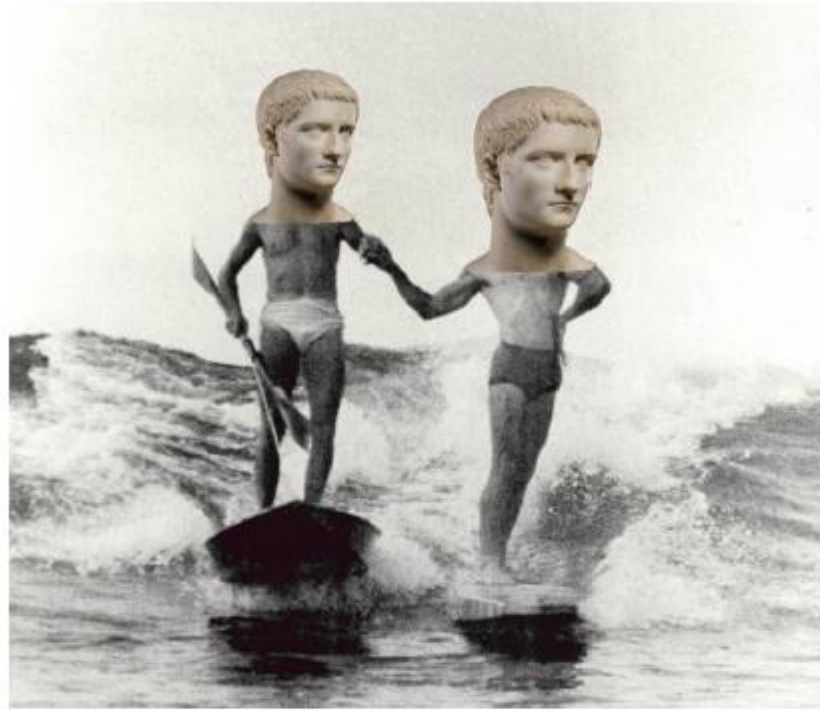
Watt Space, the University of Newcastle's student art gallery,  
is brought to you by Student Central



## 17 Aug - 4 Sept

OPENING NIGHT  
6.30pm, Thursday, 18 Aug

Watt Space Gallery, Northumberland House,  
Corner King & Auckland Streets, Newcastle



## ANTIPODEAN ANTIQUITIES: Classical Reception 'Down Under'

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Olivia McRohan ©



Elizabeth Mackenzie ©



Katey Sanford ©



Emily Hudson ©



Gael Connop ©





Melanie-Kate Jenkins ©

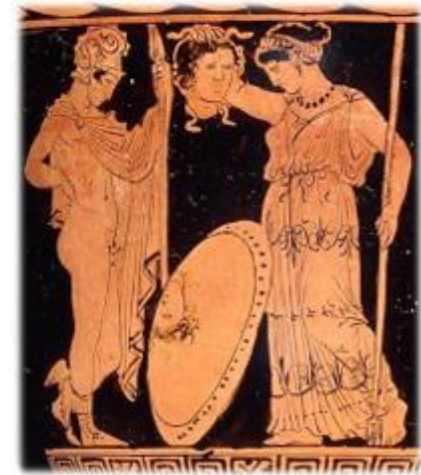
## MISUNDERSTOOD, VENGEFUL, TRAGIC



<b>Name</b>	Medusa.
<b>Occupation</b>	Gorgon, Monster.
<b>Favourite Song</b>	"I Am Not My Hair" by India Arje.
<b>Favourite Movie</b>	Anaconda.
<b>Relationship Status</b>	Single 4 Lyf.
<b>Likes</b>	Cold, dark caves, unsuspecting victims.
<b>Dislikes</b>	The ocean, mirrors, anything shiny or sharp, Greek heroes.
<b>Hobbies</b>	Herpetology, sculpting, murder.

Gael Connors's image considers several aspects of Medusa's myth, challenging the audience to think of Medusa as the victim instead of the monster. Her stony appearance is marred by the tear-tracks down her face and the red around her eyes. Her hair colour contrasts with the red-bellied black snakes, which are native to Australia, and the fade from flesh to white shows she is mid-transformation, affected by her own curse.

Tanika Koosmen.



# BEAUTIFUL, IMPERIOUS, BITCH



<b>Name</b>	Hera/Juno.
<b>Occupation</b>	Queen of the gods, goddess of women and marriage.
<b>Favourite Song</b>	"Run the World (Girls)" by Beyoncé.
<b>Favourite Movie</b>	The Devil Wears Prada.
<b>Relationship Status</b>	Long-suffering wife and sister of Zeus/Jupiter.
<b>Likes</b>	Telling people what to do, making people respect her, punishing Zeus' bastards.
<b>Dislikes</b>	Zeus' lovers, Hercules, Zeus' bastards, Hercules, Hephaestus, Hercules, Paris - and Hercules.
<b>Hobbies</b>	Revenge – preferably served cold... Hunting down Zeus' bastards and making their lives miserable, going to weddings.

This image by Olivia McRohan presents Hera in her incarnation as the imposing, domineering queen of the gods. The model's pose reflects that of a number of ancient representations that depict Hera upon her throne. Her haughty facial expression demonstrates the power that she held, especially in her purview over women. The model's clothing also echoes our image of ancient Greek clothing, imitating the chiton worn by Greek women.

Nicole Kimball





Image by Clare Youngman, BFA Fine Art 2016

## AUSTRALIAN ARTISTS & GREECE & ROME

Thursday 25 August | 6.30pm - 8.00pm

ALL WELCOME TO THIS FREE EVENT

**Watt Space Gallery**

corner Auckland and King Streets **NEWCASTLE**



THE UNIVERSITY OF  
**NEWCASTLE**  
AUSTRALIA

## ANTIPODEAN ANTIQUITIES: CLASSICAL RECEPTION 'DOWN UNDER'

Join Dr Miranda Lawry and Associate Professor Marguerite Johnson on Thursday 25 August as they take you through an entertaining and informative illustrated lecture on the fascination Australian artists have had with the myths and legends of ancient Greece and Rome. From the colonial period to the present, Miranda and Marguerite will discuss some of the most iconic and controversial Australian art, and consider why the ancient Mediterranean has always cast a spell on the creative imagination of our artists.

*Followed by refreshments*



# Catullus in the Treehouse Rides Again

Friday 9 November 2018

The University of Newcastle, New South Wales

Image courtesy of Elizabeth Mackenzie ©





## Catullus in the Treehouse Rides Again

Friday 9 November 2018

The University of Newcastle, New South  
Wales

Call for papers on Catullus, his poetry, his life, his legacy

Papers are 30 minutes each, plus 10 minutes Q&A

Deadline for abstracts of 100-300 words due 1 July 2018

Please send to Marguerite Johnson

[marguerite.johnson@newcastle.edu.au](mailto:marguerite.johnson@newcastle.edu.au)

&

Leah O'Hearn

[18788632@students.latrobe.edu.au](mailto:18788632@students.latrobe.edu.au)

Image courtesy of Elizabeth Mackenzie ©



Thank you

Questions???