Classicists and the Media

Marguerite Johnson
The University of Newcastle
Australian Research Council
Engagement and Impact Assessment

Background

From the ARC website:

“On 7 December 2015 the Australian Government launched its National Innovation and Science Agenda (NISA). One of the measures within the agenda is for Australia to introduce a national impact and engagement assessment, which will examine how universities are translating their research into economic, social and other benefits and encourage greater collaboration between universities, industries and other end-users of research.”

Australian Research Council Engagement and Impact Assessment

Background

From the ARC website:

“In line with the NISA announcement in December 2015, a pilot was undertaken in 2017, providing a basis for a national roll-out in 2018. The national assessment will be undertaken as a companion to Excellence in Research for Australia (ERA).”

Australian Research Council
Engagement and Impact Assessment

Pilot

From the ARC website:

“The pilot is essential for informing the development and implementation of the first full engagement and impact assessment in 2018, which will run alongside ERA 2018 as a companion exercise.”

http://www.arc.gov.au/ei-pilot-overview
Australian Research Council
Engagement and Impact Assessment

Pilot

From the ARC website:

“A selection of 10 broad discipline groups (Fields of Research) were tested in the pilot enabling a spread of disciplines across STEM and HASS to be involved with a minimum of burden. Discipline groups that were tested by the pilot included: Chemical Sciences, Medical and Health Sciences, History and Archaeology, and Philosophy and Religious Studies, Environmental Sciences, Agricultural and Veterinary Sciences, Engineering, Education, Studies in Creative Arts and Writing, Language Communication and Culture, and Indigenous research.”

http://www.arc.gov.au/ei-pilot-overview
“Institutions can use their EI 2018 engagement narrative to describe their engagement activities, strategies and/or objectives. They can draw on evidence of their choosing, including, but not limited to, the following optional indicators. Institutions can draw on any qualitative or quantitative information for their narrative—not just indicators from the optional list.”

http://www.arc.gov.au/ei-pilot-overview
Australian Research Council Engagement and Impact Assessment

Pilot Report 2017

Optional Indictors

Potential indicators for optional use in the engagement narrative

Word document from the ARC website:
http://www.arc.gov.au/ei-pilot-overview
Australian Research Council Engagement and Impact Assessment

Word document from the ARC website:

• Serving on external advisory boards
• Consultations with community groups, professional/practice organisations, government bodies
• Public lectures, seminars, open days, school visits
• Presentations to practitioner communities
• Connections to cultural institutions, seminars/workshops, internships and engagement with the public
• HDR students in internships/placements
• HDR student destinations
Australian Research Council Engagement and Impact Assessment

Word document from the ARC website:

- Support for cultural events/institutions—e.g. Writers’ Festivals, Film Festivals, Vivid Sydney, etc.

- Co-designing and collaborating on performances and exhibitions

- Collect data around performance and the different types of public activities in which researchers generally report their work to the community or use their research capacity to further the work of community organisations
Australian Research Council Engagement and Impact Assessment

Word document from the ARC website:

• Event participation statistics (public lectures, cultural events, exhibitions, etc.)
• Outreach activities (public lectures, policy engagements, media engagements, community events)
• Media coverage of exhibitions and new works
• Metrics which capture social media activity
Examples of Impact and Engagement
Examples of Impact and Engagement

https://theconversation.com/au/arts
Examples of Impact and Engagement

THE CONVERSATION

Overview - All Articles

- 17 Articles
- 297,406 Readers
- 825 Comments received
Examples of Impact and Engagement

THE CONVERSATION

[Diagram showing pie chart with countries listed: Australia, United States, India, United Kingdom, other]
Examples of Impact and Engagement

THE CONVERSATION

<table>
<thead>
<tr>
<th>Publications</th>
<th>Reach</th>
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<tr>
<td>The Conversation</td>
<td>167,406</td>
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<tr>
<td>Australian Broadcasting Corporation</td>
<td>49,476</td>
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<td>Scroll.in</td>
<td>18,465</td>
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Examples of Impact and Engagement

THE CONVERSATION
### Examples of Impact and Engagement

**THE CONVERSATION**

*Leverage: RADIO:*

<table>
<thead>
<tr>
<th>Year</th>
<th>Title/Description</th>
<th>Station/Location</th>
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<tr>
<td>2017</td>
<td>‘Summer Solstice,’</td>
<td>ABC Radio Sydney</td>
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<td>2017</td>
<td>Australian Book</td>
<td>3RRR Radio</td>
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<td>Review Inaugural</td>
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<td>Gender Fellowship</td>
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<td>2017</td>
<td>‘Why Adults</td>
<td>ABC Radio Melbourne</td>
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<td></td>
<td>Still Need Fairy</td>
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<tr>
<td></td>
<td>Tales,’</td>
<td></td>
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<tr>
<td>2017</td>
<td>‘Why Adults</td>
<td>2ser Community</td>
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<tr>
<td></td>
<td>Still Need Fairy</td>
<td>Radio</td>
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<tr>
<td></td>
<td>Tales,’</td>
<td></td>
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<tr>
<td>2017</td>
<td>‘The Myths that</td>
<td>ABC Radio National</td>
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<td></td>
<td>Make Us,’</td>
<td>(‘God Forbid’)</td>
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<td>2017</td>
<td>‘Dispelling</td>
<td>ABC Radio National</td>
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<td></td>
<td>myths about</td>
<td>(‘God Forbid’)</td>
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<td></td>
<td>Witchcraft,</td>
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<td></td>
<td>Paganism and</td>
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<td></td>
<td>Satanism,’</td>
<td></td>
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<td></td>
<td>ABR Inaugural</td>
<td>ABC Radio Newcastle</td>
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<td>Gender Fellowship,</td>
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<td></td>
<td>ABR Inaugural</td>
<td>ABC Radio Adelaide</td>
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**Examples of Impact and Engagement**

**THE CONVERSATION**

*Leverage: RADIO:*

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<thead>
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<th>Year</th>
<th>Title</th>
<th>Platform</th>
</tr>
</thead>
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<tr>
<td>2017</td>
<td>‘Revenge: From Broome to Ancient Greece,’ Documentary</td>
<td>ABC Radio National (‘Life Matters’)</td>
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<td>2017</td>
<td>‘Amazons and Wonder Woman,’</td>
<td>ABC Radio Adelaide</td>
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<tr>
<td>2017</td>
<td>‘Amazons and Wonder Woman,’</td>
<td>ABC Radio, ‘Sunday Afternoons’</td>
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<td>2017</td>
<td>‘Amazons and Wonder Woman,’</td>
<td>2ser Community Radio</td>
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<td>2017</td>
<td>‘Trigger Warnings,’</td>
<td>2ser Community Radio</td>
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<td>2016</td>
<td>‘Should academics cite those who have breached moral and humane...’</td>
<td>2ser Community Radio</td>
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</tbody>
</table>
Examples of Impact and Engagement

**Leverage: RADIO:**

2016  ‘Plato Today,’ ABC Western Queensland Radio
2016  ‘Sexual Taboo Today,’ ABC News Online
2016  ‘The Meaning of the Summer Solstice,’ ABC News Radio
2015  ‘Political Corruption in Ancient Greece and Rome,’ ABC Radio Newcastle
2015  ‘Female Beauty in Ancient Rome,’ 2NURFM Radio
Examples of Impact and Engagement

http://folklorehursday.com/#sthash.2KYK3dKs.dpbs
Why Werewolves Eat People: Cannibalism in the Werewolf Narrative

http://folkloretuesday.com/myths/werewolves-eat-people-cannibalism-werewolf-narrative/#sthash.pnv0YIcd.dpbs
What Is a Witch? Defining Witchcraft in the ‘Malleus Maleficarum’

http://folklorehursday.com/folklife/witch-defining-witchcraft-malleus-maleficarum/#sthash.wYn6MkJq.dpbs
Magic to Heal the ‘Wandering Womb’ in Antiquity
Examples of Impact and Engagement
ANTIPODEAN ANTIQUITIES: Classical Reception "Down Under"
Dr Miranda Lawry and Ms Kate Beddington, and 13 final year photomedia students have collaborated with Classical Associate Professor Marjorie Johnson and her senior students to create this exhibition.
Friday 19 August 6:00pm: Ancient Myths for Adults: A magical evening of storytelling by Marjorie Johnson, telling some of the myths from ancient Greece and Rome in their original form. Appropriate for ages 16+.
Thursday 25 August 6:00pm: Australian Artists in Greece and Rome: Joint Dr Miranda Lawry and Associate Professor Marjorie Johnson as they take you through an entertaining and informative illustrated lecture on the fascinating Australian artists who had the myths and legends of ancient Greece and Rome.

Coming Up
8 - 25 Sept

do I know you...?

WATT SPACE GALLERY
Northumberland House, Corner King & Auckland St Newcastle

OPENING HOURS
11am - 5pm, Wednesday to Sunday or by appointment.

CONTACT US
Email: wattspace@newcastle.edu.au
Phone: (02) 4921 8733 | Office: (02) 4921 5100
Website: www.newcastle.edu.au/wattspace
Facebook: facebook.com/WattSpaceGallery

17 Aug - 4 Sept
OPENING NIGHT
6:30pm, Thursday, 18 Aug
Watt Space Gallery, Northumberland House, Corner King & Auckland Streets, Newcastle

Watt Space, the University of Newcastle’s student art gallery, is brought to you by Student Central.
ANTIPODEAN ANTIQUITIES: Classical Reception ‘Down Under’

Dr Miranda Lawry and Ms Kate Bollingtham, and 13 final year photomedia students have collaborated with Classicist, Associate Professor Marguerite Johnson and her senior students to create this exhibition.

Friday 19 August 6:00pm: Ancient Myths for Adults: A magical evening of storytelling by Marguerite Johnson retelling some of the myths from ancient Greece and Rome in their original form. Appropriate for ages 16+

Thursday 25 August 6:00pm: Australian Artists and Greece and Rome: Join Dr Miranda Lawry and Associate Professor Marguerite Johnson as they take you through an entertaining and informative illustrated lecture on the fascination Australian artists have had with the myths and legends of ancient Greece and Rome.
GANET CEMON’s image considers several aspects of Medusa’s myth, challenging the audience to think of Medusa as the victim instead of the monster. Her stony appearance is marred by the tear-tracks down her face and the red around her eyes. Her hair colour contrasts with the red-bellied black snakes, which are native to Australia, and the fade from flesh to white shows she is mid-transformation, affected by her own curse.

Tanika Kooman.
**BEAUTIFUL, IMPERIOUS, B**ICH

<table>
<thead>
<tr>
<th>Name</th>
<th>Hera/Juno.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupation</td>
<td>Queen of the gods, goddess of women and marriage.</td>
</tr>
<tr>
<td>Favourite Song</td>
<td>&quot;Run the World (Girls)&quot; by Beyoncé.</td>
</tr>
<tr>
<td>Favourite Movie</td>
<td>The Devil Wears Prada.</td>
</tr>
<tr>
<td>Relationship Status</td>
<td>Long-suffering wife and sister of Zeus/Jupiter.</td>
</tr>
<tr>
<td>Likes</td>
<td>Telling people what to do, making people respect her, punishing Zeus' bastards.</td>
</tr>
<tr>
<td>Dislikes</td>
<td>Zeus' lovers, Hercules, Zeus' bastards, Hercules, Hephaestus, Hercules, Paris - and Hercules.</td>
</tr>
<tr>
<td>Hobbies</td>
<td>Revenge – preferably served cold... Hunting down Zeus' bastards and making their lives miserable, going to weddings.</td>
</tr>
</tbody>
</table>

This image by Olivia McRoban presents Hera in her incarnation as the imposing, domineering queen of the gods. The model's pose reflects that of a number of ancient representations that depict Hera upon her throne. Her haughty facial expression demonstrates the power that she held, especially in her purview over women. The model's clothing also echoes our image of ancient Greek clothing, imitating the chiton worn by Greek women.

Nicole Kimball
ANTIPODEAN
ANTIQUITIES:
CLASSICAL RECEPTION
'DOWN UNDER'

Join Dr Miranda Lawry and Associate Professor Marguerite Johnson on Thursday 25 August as they take you through an entertaining and informative illustrated lecture on the fascination Australian artists have had with the myths and legends of ancient Greece and Rome. From the colonial period to the present, Miranda and Marguerite will discuss some of the most iconic and controversial Australian art, and consider why the ancient Mediterranean has always cast a spell on the creative imagination of our artists.

AUSTRALIAN ARTISTS & GREECE & ROME
Thursday 25 August | 6.30pm - 8.00pm
ALL WELCOME TO THIS FREE EVENT
Watt Space Gallery
corner Auckland and King Streets NEWCASTLE

Followed by refreshments
Catullus in the Treehouse Rides Again

Friday 9 November 2018

The University of Newcastle, New South Wales

Image courtesy of Elizabeth Mackenzie ©
Catullus in the Treehouse Rides Again

Friday 9 November 2018

The University of Newcastle, New South Wales

Call for papers on Catullus, his poetry, his life, his legacy
Papers are 30 minutes each, plus 10 minutes Q&A
Deadline for abstracts of 100-300 words due 1 July 2018
Please send to Marguerite Johnson
marguerite.johnson@newcastle.edu.au
&
Leah O’Hearn
18788632@students.latrobe.edu.au

Image courtesy of Elizabeth Mackenzie ©
Thank you

Questions???